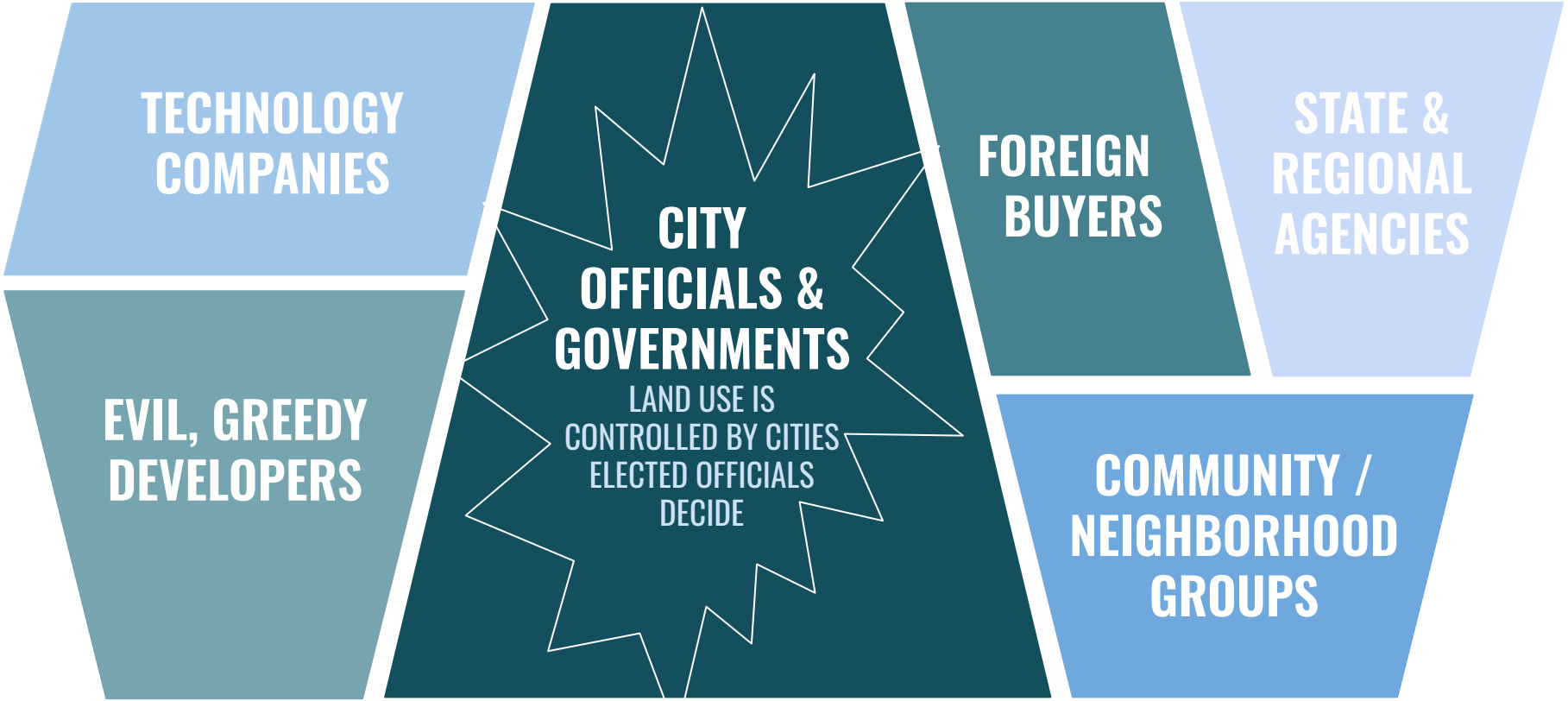
PALO ALTO FORWARD

WHEN LOCAL DECISIONS TAKE ON REGIONAL IMPORTANCE

SV@ HOME LUNCHTIME FORUM | MOUNTAIN VIEW | 11:30A | APRIL 26, 2018

WHO'S TO BLAME FOR THE HOUSING SHORTAGE?



1) WHO IS PALO ALTO FORWARD?

- We are a group of Palo Alto community members who champion better housing and transportation options
- We are concerned about high housing costs, housing insecurity and diminishing housing options for Palo Altans of all ages and incomes
- For 4+ years we have hosted community events on housing and transportation topics
- We have engaged with planning efforts (Comp Plan, Zoning Ordinance changes) and specific projects

WHAT IS PAF ADVOCATING FOR?

2) HOW TO EFFECTIVELY ENGAGE PLANNING IN PALO ALTO?

PALO ALTO CITY GOVERNMENT 101

PALO ALTO CITY COUNCIL (9)

KNISS (MAYOR), FILSETH (VICE), DUBOIS, FINE, HOLMAN, KOU, SCHARFF, TANAKA, WOLBACH

PALO ALTO CITY MANAGER

JIM KEENE (APPOINTED BY CITY COUNCIL)

CITY STAFF

(HIRED BY CITY MANAGER)

PLANNING & TRANSPO

PLANNING DIRECTOR, HILLARY GITELMAN
ASST DIRECTOR, JONATHAN LAIT
TRANSPORTATION, JOSHUAH MELLO
CHIEF PLANNING OFFICIAL, AMY FRENCH
COMP PLAN LEAD, ELENA LEE

PUBLIC WORKS

UTILITIES

SUSTAINABILITY

COMMISSIONS/BOARDS

(APPOINTED BY CITY COUNCIL)

PLANNING & TRANSPORTATION (7)
LAUING (CHAIR), MONK (VICE), ALCHECK, GARDIAS, RIGGS, SUMMA, WALDFOGEL

ARCHITECTURAL REVIEW (ARB) (5)

HISTORIC REVIEW (HRB) (5)

PALO ALTO COMMUNITY LANDSCAPE

PALO ALTO FORWARD (2014)

BETTER HOUSING & TRANSPORTATION OPTIONS

PALO ALTANS FOR SENSIBLE ZONING (2013)

PAN - PALO ALTO NEIGHBORHOODS

NEIGHBORHOOD GROUPS

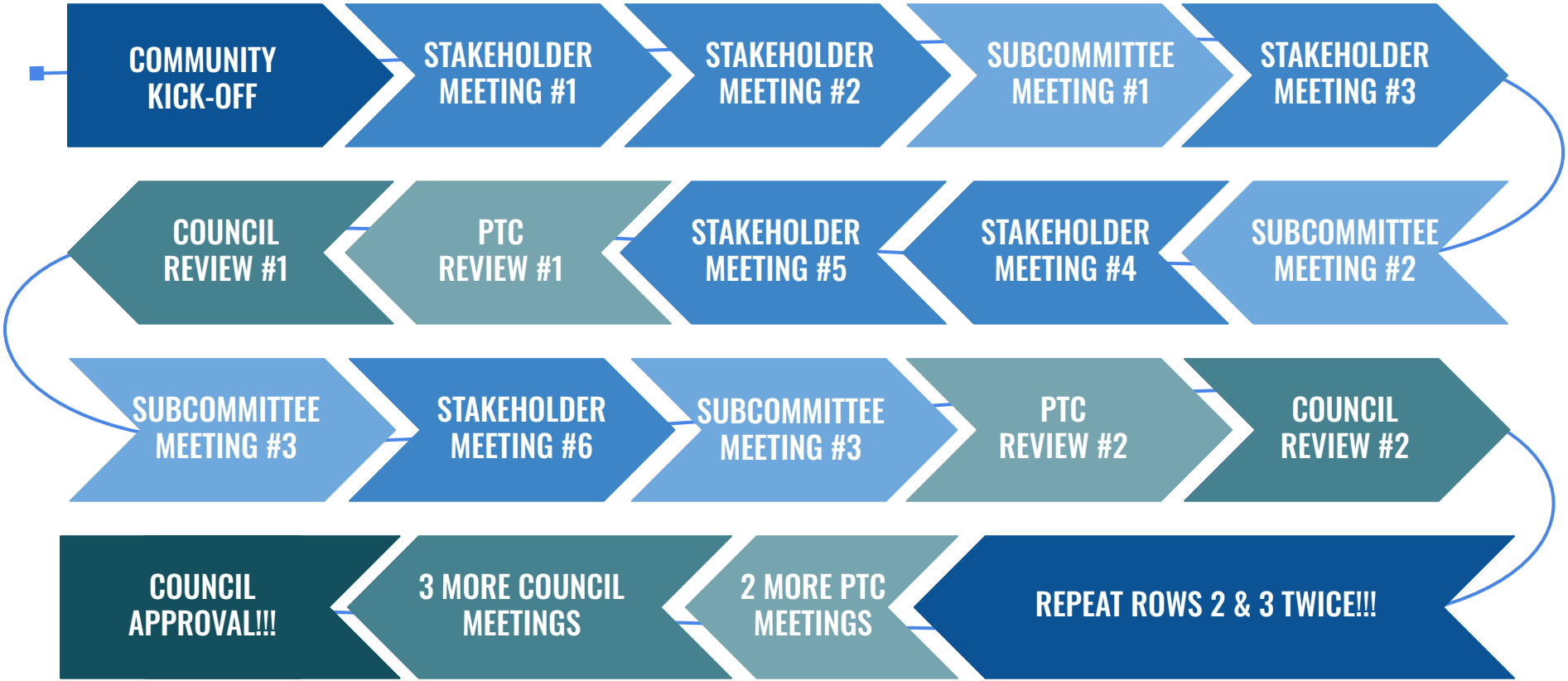
- COLLEGE TERRACE
- CRESCENT PARK
- BARRON PARK
- VENTURA

OTHERS...

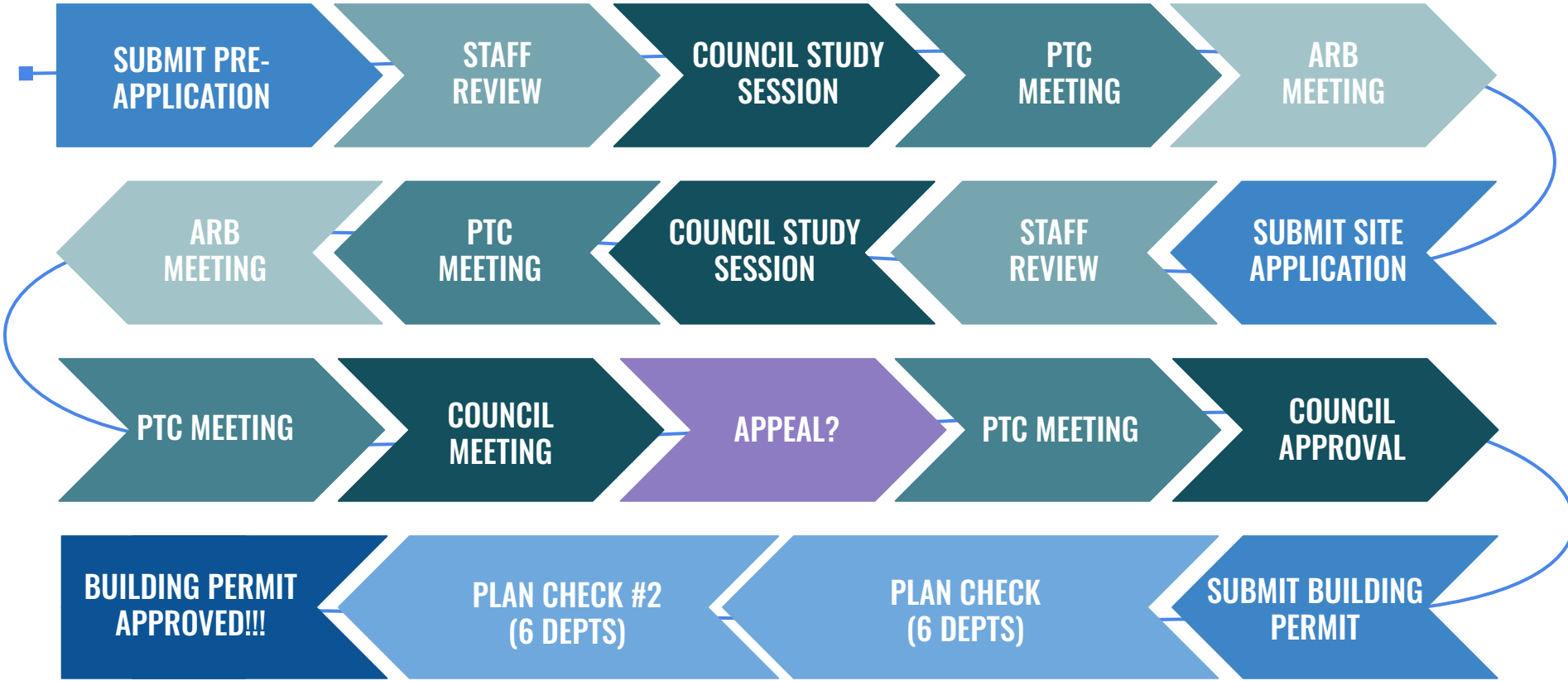
COMMUNITY AT LARGE

HOMEOWNERS, RENTERS
SENIORS, YOUNG FAMILIES
PROFESSIONALS, RETIREES

LONG-RANGE PLANNING PROCESS



BUILDING APPROVAL PROCESS



3) WHAT STRATEGIES/TACTICS WORK?

NO, REALLY....WHAT WORKS?

PALO ALTO FORWARD

THANK YOU !

AND PLEASE CONNECT WITH US!

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